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To Mike\_Reding/Mobile/Toyota%Toyota%TMCE@mx.toyota.co.jp  
cc Eiji\_Nagano/TMS/Toyota%Toyota%TMCE@mx.toyota.co.jp,  
Jim\_Wimmer/TMS/Toyota%Toyota@mx.toyota.co.jp,  
William\_de\_Manincor@Toyota.com,  
bcc  
Subject Request of sales stop and improvement for ES350 and  
Camry all weather mat

Mr. Mike Reding  
Vice President  
Corporate Accessories, TMS

This is to notify you of our TMC emergency request of sales stop and improvement for ES350 and Camry all weather mat from Mr. T. Yoshie by NHTSA Please see the attached formal letter.

(See attached file: TMS Request letter 14-September.pdf)

Thank you.

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TMC CADD Engineering Administration Dept  
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\*\*\*\*\* TMS Request letter 14-September.pdf

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# TOYOTA MOTOR CORPORATION

Engineering Administration DEPT.  
C&A Development DIVISION  
NISSHIN EDUCATION & TRAINING CENTER FAX No. +81-5617-4-4966

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TO: M. Reding, Cooperate Manager, CAD, TMS

Ref.No.: CAEA07-0455

Date:, 14. September

2007

CC: Ms. J. Beseda, Mr. H. Sunakawa, Mr. E. Nagano, Mr. S. Tomizuka  
Mr. J.Wimmer, Mr. W. de. Manincor, Mr. K. Nishiwaki  
Mr. K. Sakaki, Mr. M. Murata, Mr. S. Adachi. Mr. K. Funato, Mr. M. Wada

FM:T. Yoshie, General Manager , CADD, TMC

Subject : Request of sales stop and improvement for ES350 & Camry All Weather

We appreciate your continuous activities to improve the quality of C&A accessories.

I believe you are aware the fact that the captioned matter has been upgraded from PE to EA (Engineering Analysis). TMA and JCQE had a meeting with NHTSA on 13<sup>th</sup> of September and agreed that there are no faults in All Weather Mats, however to bring down the possibilities of customers misusing them, we will make improvements and implement safety campaign for ES350 and Camry.

Therefore we would like to request the immediate sales stop of All Weather mats for ES350 and Camry.

Along with sales stop, please prepare to issue ECI and improvements on moldings of mats for resuming of mats sales. We will provide the supports for this improvement to be brought forth.

Our target date for restarting All Weather mats sales is at the beginning of November.

Thank you for your corporation as always.

If you have any questions, please do not hesitate to contact Mr. K. Funato at any time.



T. Yoshie  
General manager of Division  
C & A Development Div,  
Toyota Motor Cooperation

Prepared by F. Ito, Quality Group, Engineering Administration Dept

TMS ES350 & Camry letter Eng.doc